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Pastor Marlon T. Perkins, Sr., Founder & President

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"I fell in love with Goodyear...The backdrop of the picturesque Estrella Mountains completes the contemporary desire for rustic living."

President's Perspective

"The greatest use of life is to spend it for something that will outlast it." —William James

There is a tendency in the human spirit to leave its legacy, or "mark", on life. This summer I took a trip to Phoenix, AZ. I helped my sister Madeleine, Vice-President of Purpose-Full Ministries, move from her home in nearby Glendale to Goodyear, a burgeoning suburb of Phoenix that is considerably closer to her job. Despite the searing one hundred-fifteen degree temperatures, I quickly fell in love with the clean, laid-back serenity of Goodyear. Its ample eating and shopping establishments, good public school system, job opportunities, and a multitude of other conveniences (including an infrastructure that could easily accommodate twice the current population) help to make it one of the fastest growing communities in all of Arizona. The backdrop of the picturesque Estrella Mountains completes the contemporary desire for rustic living within close proximity to modern conveniences.

(Please see *Perspective* on page 4)



Youth Workshop Debuts in Des Moines High School

On July 28, 2006, twelve eager students of North High School in Des Moines, IA, participated in the first-ever PFM youth workshop entitled *FirstSteps: Discovering the Pathway to Purpose in Your Life*. The workshop was a part of a consortium of programs offered by the school over several weeks each summer for their incoming freshmen, who participate on a voluntary basis. Termed "Jump Start", the program was initiated by Des Moines Public Schools in an effort to teach incoming freshmen basic life skills and to encourage positive decision making to meet the social and academic



ON BOARD: Meet the PFM Directors

This is the first of a two-part series focusing on the board of directors at Purpose-Full Ministries, Inc. Four of the seven directors are featured below.



Madeleine C. Perkins, PFM Vice-President, has been with the Arizona Department of Corrections for over twenty years. Currently, she is the Deputy Warden of Operations for a 3500-bed facility for adult male and female offenders.

Madeleine began with the Arizona D.O.C. in 1986 as a Correctional Officer and quickly worked her way into executive leadership. She holds a B.A. in Business Management from the University of Phoenix and is a graduate of the Arizona State University Institute for Public Executives. Madeleine is also a member of the American Correctional Institute and the National Association of Blacks in Criminal Justice. She joined the PFM board in November 2004. She is a native of Memphis, TN, and resides in Goodyear, AZ.



Charles "Chuck" Ikner, Sr., is an Oncology Sales Specialist with Novartis Pharmaceuticals in the Atlanta, GA, metro area. He holds a B.A. in Business Administration from Loma Linda University and an M.B.A. from The Pennsylvan-

ia State University. Charles has sixteen years of marketing and sales experience, holding several different positions while working for Fortune 500 companies such as Dow Chemical, Prudential, Merrill Lynch, and Wyeth Pharmaceuticals. Charles joined the PFM board in January 2006. He is a native of Cleveland, OH. He and his wife Hillary, a family therapist, have five children: Taylor, Morgan, Chuckie, Madison, and Timmy. They reside in Fayetteville, GA.



Andrew L. Wiggs is Channel Manager of eBusiness with HSBC Bank North America in Chicago, IL. He holds a B.A. in Business Administration from Rhodes College and an M.B.A. in Marketing and Business Strategy from Washington

University (St. Louis, MO). His strong leadership skills in business management and expertise in information technology have propelled him to key positions with reputable firms such as Maryville Technologies (Itasca, IL); Andersen Consulting (Chicago, IL); and most recently with HSBC Bank North America. Andrew joined the PFM board in January 2006. He is a native of Columbia, S.C. He and his wife Chandra, a marketing specialist as well, have two children, Asha and Jaiden Michael. They reside in South Elgin, IL.



Marsha A. Perkins-Cowan is a Financial Investigator Criminal Enforcement Coordinator with the state of Florida Office of Financial Regulation. She holds a B.A. in Business Administration from Wayland Baptist University, and honorably

retired from the U.S. Army in 1994. Since then, she has been employed with the Office of Financial Regulation and has over sixteen years of investigative experience. As a Financial Investigator-Criminal Enforcement Coordinator, she conducts joint investigations with law enforcement agencies on local, state and federal levels. Marsha joined the PFM board as Secretary in November 2004. She is a native of Memphis, TN. She and her husband Gregory have two children, Brittany Marie and John Franklin. They reside in Tampa, FL.



Upcoming Events

- September 29-30, 2006
 "Accepting the Vision"
 Nassau, Bahamas
- October 9, 2006
 Hiatt Middle School
 Des Moines, IA_
- February 22-26, 2007
 Directors' Cruise
 Cozumel, Mexico



On Point

"Opportunities
 of a lifetime
 must be seized in
 the lifetime of the
 opportunity."

-Leonard Ravenhill
 Author, Theologian

Children's Book Draws Interest



In March 2006, PFM was contacted by a Los Angeles-based author about the possibility of collaborating together to publish a children's book about purpose. Glenda Neal, who goes by the pseudonym "Rasheda", was contacted by a friend of hers who had read our sping newsletter. In that issue, we outlined our vision to develop materials for children. Ms. Neal, who has published several short works for children, was genuinely intrigued and decided to contact us. After reading a copy of the newsletter for herself, she felt impressed to continue discussions with PFM about the project. As a result, several storylines are being considered as well as the possibility of expanding the book into a series. Austin, Texas-based illustrator and cartoonist Don Tate (www.dontate.com) is one of several illustrators also being considered. PFM directors are still reviewing the book proposal and hope to make a decision before the end of the year. Pray with us...and stay tuned!



"INSPIRING!"

-Dr. Ivan L. Williams, Pastor

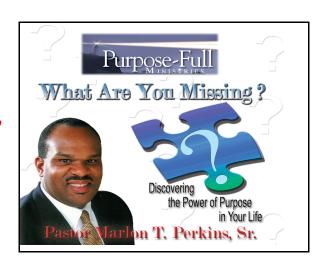
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Perspective from page 1

In the midst of all this beauty, however, I soon discovered a feature all-too-familiar among the landscape of many cities across America (and the world for that matter): graffiti. I shook my head in disdain as I saw some of these icons of individualism pock marking a few buildings. "Why would anyone want to mar the side of a newlyconstructed, freshly-painted building?" I thought. "Why would anyone want to bring negative images to such a beautiful place?" After a few minutes of revelling in my child-like naiveté, it then dawned on me that the graffiti person was only expressing, in base form, one of the basic tendencies of an individual—to leave his mark somehow, some way, in this world.

Fulfilling your purpose in life offers you the best way possible to leave your mark on life. Why? Because, as the expression goes, "only what you do for Jesus will last." The mission of Purpose-Full Ministries states: With a view towards eternity, Purpose-Full Ministries is dedicated to encouraging and equipping individuals to discover and pursue their God-given purpose in life. Eternity is the perspective from which we choose to operate as an organization. We fervently believe that you have a God-given purpose in life. In fact, this belief is the foundation of our existence as a ministry. Yet, unlike many modern philosophies about purpose, we don't believe your purpose is a self-centered end in itself. Rather, we believe your purpose is a part of God's overall plan for the redemption of mankind.



"To live with purpose is to live on purpose."
-PFM

Jesus said in Luke 19:13, "Occupy until I come." The word "occupy" in the English translation of the New Testament is derived from its original Greek term "pragmateomai". Pragmateomai literally means to busy oneself with a trade, business, or other matters. Interestingly, our modern word "pragmatic" means virtually the same thing. Jesus' counsel to his hearers, therefore, is to be "pragmatic", useful, in their secular pursuits until He returns. We desire to help you discover how best you can "occupy" until Jesus comes. Fulfilling your life's purpose will bring you the sense of personal fulfillment greatest imaginable to the human senses. It will help to meet your basic needs for distinction, selfworth, and importance as you seek to serve the needs of others. More than this, fulfilling vour God-given purpose will outlast vou because it will have eternal results.

Are you looking for real purpose and meaning in life? We offer you the only true answer—Jesus Christ. "Acquaint now thyself with Him, and be at peace: thereby good shall come unto thee". (Job 22:21) *Live with purpose!* -OP

Youth Workshop from page 1

challenges of high school, and beyond. It has been the vision of Purpose-Full Ministries to develop a one-day workshop for high school students to teach them principles of focused living. The workshop would have a sectarian version for Christian schools and a non-sectarian version for interested public or private schools. *Firststeps* is a "first step" toward achieving that goal.



DISCOVER THE POWER OF PURPOSE IN YOUR LIFE

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